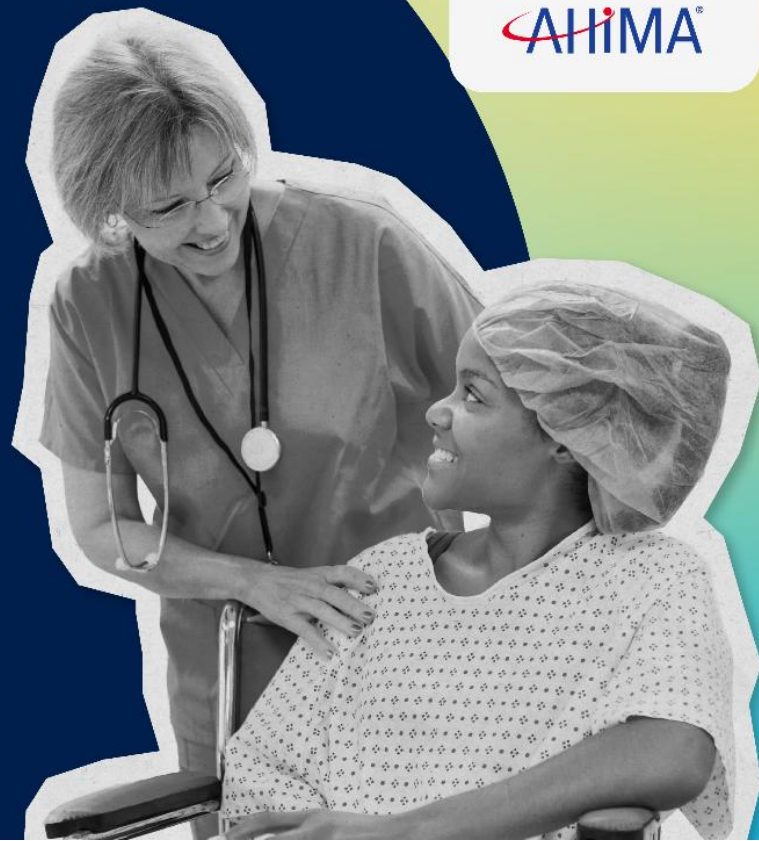


# PATIENT ID WEEK

MAY 11-15, 2026

Together, we can  
make a difference!



## 2026 PATIENT ID WEEK TOOLKIT

**Patient ID Week** (May 11-15, 2026) is a powerful moment for the health information community to raise awareness about patient misidentification and its impact on patient safety and care. Every patient deserves to have their health record tell their story accurately, and together we can help make that a reality. Visit [the AHIMA Patient ID web page](#) to learn more and access resources, and **use this toolkit** to raise awareness and inspire action across your networks.

**EDUCATIONAL VIDEO:** Share this brief yet powerful [video](#) with your colleagues.

**SOCIAL GRAPHIC:** Download the Patient ID Week social graphic, [here](#).

**SAMPLE SOCIAL MEDIA POSTS:** Please feel free to personalize the following messages to fit your voice.

### LINKEDIN & FACEBOOK

#### Option 1:

Every patient record tells a story. And every patient deserves to have that story told accurately. ❤️

It's **Patient ID Week** (May 11-15), and I'm proud to stand with AHIMA and the Patient ID Now coalition in advancing the **MATCH IT Act**. This legislation would reduce patient misidentification and improve safety and privacy for everyone.

Your voice can help make it happen. Visit the **AHIMA Action Center** and contact your representatives today.

**Take action:** <https://www.ahima.org/advocacy/take-action/>

#AHIMAadvocates #PatientIDWeek #AHIMA #HealthInformation

### Option 2:

**Patient ID Week** (May 11-15) is here, and it's our week to show up! 🙌

Behind every health record is a real person who deserves accurate, safe care. The **MATCH IT Act** would improve how patient matching works throughout the healthcare system, and right now it needs advocates like you.

Contact your legislators through the **AHIMA Action Center** and help push this legislation forward.

**Take action:** <https://ahima.org/advocacy/take-action/>

#AHIMAadvocates #PatientIDWeek #AHIMA #HealthInformation

### Option 3:

Here's what you should know during **Patient ID Week**... 📌

On average, patient misidentification costs an extra \$1,950 per inpatient stay and over \$1,700 per ER visit. That's a burden no patient should carry. The **MATCH IT Act** would help reduce instances of misidentification through clearer standards and greater transparency in patient matching.

One quick action this week can make a difference. Visit the **AHIMA Action Center** and contact your representatives today.

**Take action now:** <https://ahima.org/advocacy/take-action/>

#AHIMAadvocates #PatientIDWeek #AHIMA #HealthInformation

**X:**

**Option 1:**

Every patient deserves to have their health record tell their story accurately.

♥️ It's **Patient ID Week** (May 11-15)!

Join @AHIMA and support the MATCH IT Act: <https://ahima.org/advocacy/take-action/>

#AHIMAadvocates #PatientIDWeek

**Option 2:**

Patient misidentification affects real people every single day. This **Patient ID Week**, let's do something about it. 🙌

Support the **MATCH IT Act**: <https://ahima.org/advocacy/take-action/>

#AHIMAadvocates #PatientIDWeek

**Option 3:**

One week. One important issue. **Patient ID Week** is here and your voice matters.

Join AHIMA and the Patient ID Now coalition in taking action! 🙌

<https://ahima.org/advocacy/take-action/>

#AHIMAadvocates #PatientIDWeek

**LINKS:** Here are links to include in your posts.

- AHIMA Advocacy Center: <https://ahima.org/advocacy/take-action/>
- AHIMA Website: <https://ahima.org/PATIENTID>
- PATIENT ID Now Website: <https://patientidnow.org/>

**CONGRESSIONAL CHAMPIONS SOCIAL MEDIA ACCOUNTS:** To tag the congressional champions in your messages, please use the following accounts.

**Rep. Mike Kelly (R-PA)**

- X (Twitter): @MikeKellyPA
- Facebook: @MikeKellyPA

**Bill Foster (D-IL)**

- X (Twitter): @RepBillFoster
- Facebook: @CongressmanBillFoster

**AHIMA SOCIAL ACCOUNTS:**

To tag AHIMA in your messages, please use the following accounts.

- LinkedIn: @AHIMA
- Facebook: @AHIMA
- X (Twitter): @AHIMAResources
- Instagram: @AHIMAResources

**HOW CAN YOU HELP RAISE SUPPORT FOR PATIENT IDENTIFICATION AND THE MATCH IT ACT?**

- **Visit the [AHIMA Action Center](#)** and participate in our **MATCH IT Act** campaigns to encourage your members of Congress to support the bill.
- **Contact [advocacy@ahima.org](mailto:advocacy@ahima.org)** to find out how your healthcare organization can endorse this important legislation.